



New Alliance To Benefit Both Public and Private Clients

December 7, 2011

Parter International, Inc. and **Atid E.D.I. Ltd.** are pleased to announce an exciting new alliance to better assist international companies with market entry opportunities in North America, Israel, and the Middle East and to develop and implement trade and foreign direct investment activities in these markets for economic development agencies.

Each firm has more than two decades of experience in serving global companies and economic development agencies. By working together our combined resources and expertise will prove beneficial to clients in search of first-rate support, know-how, and access to a wide range of powerful local contacts.

The Alliance will prove particularly valuable for both public and private clients interested in:

- Gathering information about specific markets;
- Establishing or expanding international sales or physical presence;
- Representation relating to foreign direct investment, trade, and tourism programs;
- Assistance in planning and executing trade missions or participating in trade shows.

Because of our expertise and network connections, our alliance will focus on but are not limited to the following markets:

- North America
- Israel
- Middle East

We invite you to visit our respective websites and contact us directly for specifics on how our alliance can work for your organization. Please contact:



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